

NEW MEDIA SHOW

With Rob Greenlee

SPONSOR MEDIA KIT | OCTOBER 2026

Build an audience. Earn trust. Grow a media business.

Conversations about podcasting, video, AI and the business of independent media. The show is for creators and media professionals seeking practical perspective on distribution, human trust and sustainable creator businesses.

A focused conversation, with an established archive

The archive reaches back to 2013. Explore the show's editorial range through these published conversations:

[Losh Moodaley: video costs and creator revenue \(#691\)](#)

[Laura Burkhauser: AI and the creator workflow \(#690\)](#)

[Jim Louderback: AI, trust and the creator reset \(#689\)](#)

Choose a sponsorship or shape a custom partnership

SHOW SPONSOR \$1,000 / month One clearly labeled 30-60-second host-read message in each of four agreed episodes. Sponsor placement in their episode newsletters, campaign episode-page links and available monthly reporting.	PRESENTING PARTNER \$2,000 / month All Show Sponsor benefits, plus opening "Presented by" recognition in campaign episodes. On-screen logo during video sponsor messages and prominent partner-page placement during the campaign.
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USD. Four agreed episodes per month; initial three-month commitment. Six months or longer: 10% off monthly sponsorship fees (\$900 / \$1,800). Additional placements and custom production are scoped separately.

Custom partnerships: ongoing brand relationships, product placement, demonstrations, educational content and agreed social clips. Deliverables, channels, approvals and usage rights are defined by proposal.

New offerings. Clear evidence and expectations.

Website and episode-newsletter placements are newly introduced. Their audience and engagement history is being established. Ask for available, dated first-party reports; audio downloads, video views and newsletter results are reported separately. No audience size, leads or campaign results are guaranteed.

Paid placements are clearly identified. Sponsorship does not purchase an editorial guest appearance, endorsement or favorable coverage.

Let's plan the right fit

Share your brand, goal, preferred dates and placement interests. [Request a sponsorship proposal](#) or email robgreenlee@gmail.com.

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